

## Author's Purpose Exercise Reading

**DIRECTIONS:** Read each sentence. Then click on the primary purpose of each item.

1. Every month more than 90 percent of the children in the United States eat at McDonald's.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

2. Fast-food chains must be encouraged to offer meals that are healthier for our children.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

3. Fred's idea of healthy eating is to have a double cheeseburger without putting any salt on it.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

4. The federal government needs to hire more inspectors to insure the safety of the meals served to our schoolchildren.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

5. Rachel says she eats a balanced diet by choosing items from the four major food groups: chips, soda, candy, and pastries.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

6. The world's first ads were neither printed nor broadcast electronically; they were vocal, called out by street peddlers promoting their wares.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

7. Billboard advertising is a form of visual pollution and should be banned.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

8. Instead of nagging my father to lose weight, my mother bought him an extra-large T-shirt imprinted with the message "This space for rent."

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.

9. For television, the top advertising spenders are manufacturers of cars and light trucks. Automobile dealers spend the most on newspaper ads.

The primary purpose of these sentences is to

- a. inform.
- b. persuade.
- c. entertain.

10. Advertisers should not be allowed to continue misleading consumers by lying or exaggerating.

The primary purpose of this sentence is to

- a. inform.
- b. persuade.
- c. entertain.